WXIX

ORDER



Flight Dates 02/28/12-03/06/12

Order Sep 00:15:00

Product

Estimate #

Contract / Revision

729590 /

WINNING OUR FUTURE

Alt Order #

06032845

Original Date / Revision

Agency Com

Billing Type

02/27/12

Agency MEDIA ADVANTAGE, LLC

02/27/12

Order Type

Cash General

15% **Billing Contact**

Advertiser WINNING OUR FUTURE (ISS

3931 S. Sherwood Forrest Blvd.

Billing Cycle

EOM/EOC

New till 12/21/12

Baton Ronge, LA 70816

Billing Calendar BROADCAST

Demographic A35+

Rev Codes

Agency

Political Pol-Issue

Buying Contact

Product Codes PL20

3931 S. Sherwood Forrest Blvd.

Sales Office T-DC Sales Region National

Priority

P 5

Agency Ref

Advertiser Ref

Order Share %

WSTR

Primary Account Executive

Baton Ronge, LA 70816

Aaron Ashe

Account Executive

Order%

Start Date

End Date

Aaron Ashe 100%

Ordor Orlaro 70	market value	
Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	

Market Value

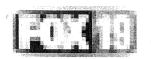
%

Order Totals Billing Plan

Month	# of Spots		Gross Amount	Rating Start Date			Net Amount G	
March 2012	9	\$2,847.50	\$3,350.00	0.00 02/27/12	CONTRACTOR DESCRIPTION OF THE PROPERTY OF	9	\$2,847.50	\$3,350.00
Totals	9	\$2,847.50	\$3,350.00	0.00				

										Tota	ls
Ln Ch S	tart End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WXIX 02	/28/12 03/02/12	News @ 7a	Comm	7a-9a	-TWTF	:30	2	\$300.00 P 3	0.00 NM	2	\$600.00
		News @ 7am									
Start D	ate End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 02/27/1	2 03/04/12	-TWTF	2	\$300.00	0.00						
E 2 WXIX 02	/28/12 03/02/12	News At 630P	Comm	630-7P	-TWTF	:30	4	\$150.00 P 5	0.00 NM	4	\$600.00
		News At 630P									
Start D	ate End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 02/27/1	12 03/04/12	-TWTF	4	\$150.00	0.00						
E 3 WXIX 02	/28/12 03/02/12	Late News M-F	Comm	10-1030P	-TWTF	:30	2	\$1,000.00 P 3	0.00 NM	2	\$2,000.00
Lat		Late News M-F		(10:00 PM-1	10:30 PM)						
Start D	ate End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/27/1	12 03/04/12	-TWTF	2	\$1,000.00	0.00		·				

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Contract / Revision

729590

Flight Dates 02/28/12-03/06/12

Hiatus Dates

Original Date / Revision 02/27/12/ 02/27/12

Order Sep

00:15:00

Advertiser WINNING OUR FUTURE (IS Product WINNING OUR FUTURE

Estimate #

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tot Spots	als Amount
E 4 WXIX	03/04/1	2 03/04/12	FOX NEWS SUNI		10A-11A (10:00 AM-1	1 1:00 AM)	:30	1	\$150.00 P 3	0.00 NM	1	\$150.00
Sta Week: 02/	rt <u>Date</u> 27/12	End Date 03/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
										Totals	9	\$3,350.00